

The better  
way to pay  
for IVF

**GONIA**

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Nader, Gaia Founder & CEO

# We've been where you are, and so we created what we wished we had.

Our founder, Nader AlSalim, experienced the ups and downs of IVF firsthand when he and his wife conceived their son on their 5th cycle of fertility treatment. He created Gaia to give anyone who wants a family a chance to try, along with the experience he wished he'd had.



## Start for less

Don't pay the full cost of your IVF upfront. Pay a simple protection fee to start your cycle, and we'll pay your clinic and pharmacy on your behalf.



## Protection, if you decide to stop

If you don't have a child after three cycles, you don't have to repay any of your treatment costs. If you decide to stop before 3 cycles without having a child, only pay a fraction of your cycle costs.



## Fixed cycle costs

We fix the cost of your IVF cycle, including medication and unlimited transfers, so that when you have a child, you know exactly how much you will repay.






## All bills handled

We pay all your invoices directly to your clinic so that you can focus on your treatment.

# We give you flexibility on your journey ahead. Whatever the outcome.

You pay a simple protection fee to start your cycle. We fix your costs upfront and include medication and unlimited transfers and pay your clinic on your behalf.

-  If you have a child, repay your fixed cycle costs in flexible monthly payments for up to 8 years.
-  If you don't have a child in 3 cycles, you don't have to pay for your IVF treatment.
-  If you decide to stop after 1 or 2 cycles, we'll discount your cycle costs.



## How we compare

	Gaia	Loans	Multicycle packages	Refund packages
Fixed treatment costs with medication	✓	✗	✗	✗
Reduced upfront cost	✓	✓	✗	✗
No treatment or medication costs if no child after 3 cycles	✓	✗	✗	✓
Discount if you stop after 1 or 2 cycles	✓	✗	✗	✗
Only pay for the cycles you complete	✓	✓	✗	✗
Membership support and community	✓	✗	✗	✗

**“I just showed up to my appointments. Everything was taken care of and that meant so much. I feel really proud to be a Gaia Member.”**

Alice Gaia Member

